

2018 Automotive Forum

Hosted by



J.D. POWER



March 27, 2018

Grand Hyatt New York
New York, NY

Sponsor Brochure



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19,933

Website Impressions

897,443

Email Marketing
Impressions

16,354,367

Potential Social Reach

April 11, 2017

108,794

Social Media
Impressions

2,673

Livestream Viewers

Automotive Forum

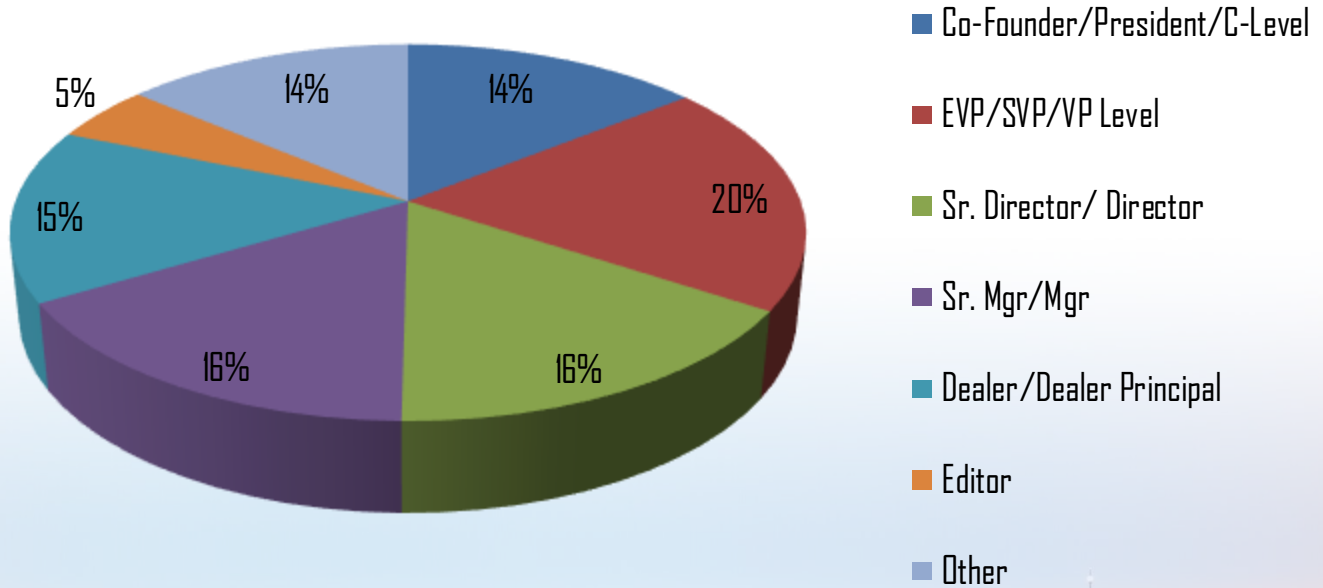


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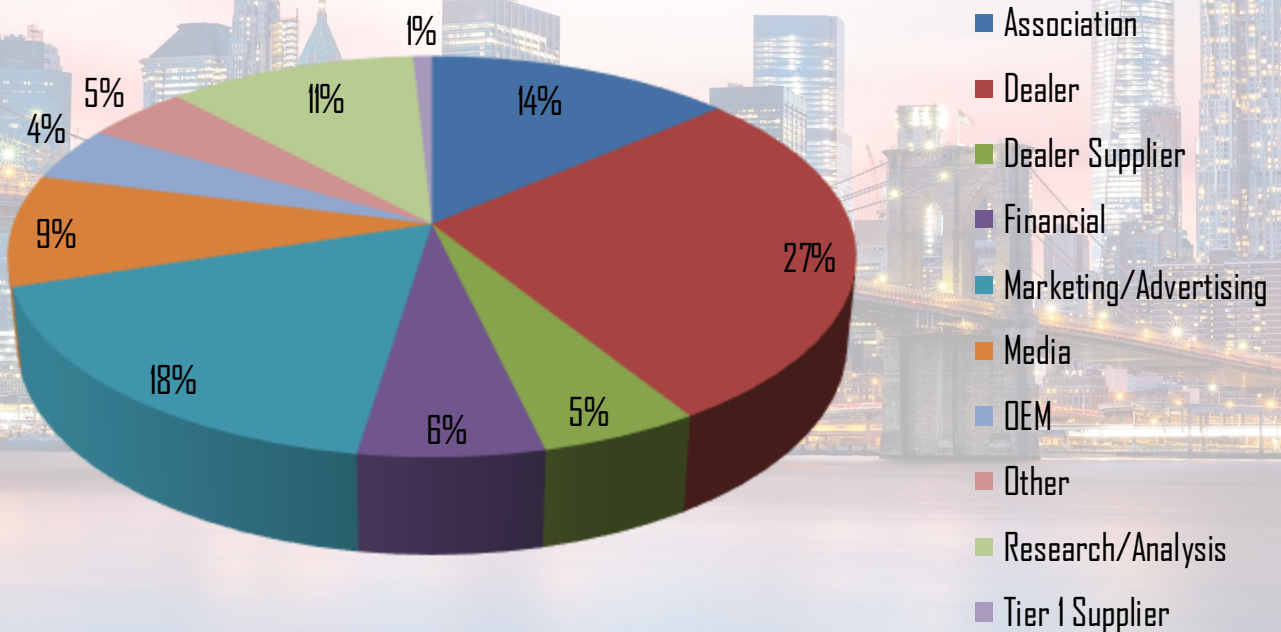
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2017 Attendee Breakdown by Title



2017 Attendee Breakdown by Industry



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The Big Rig – Elite - **SOLD**

\$75,000

- Company logo on Automotive Forum Sponsor Page with link to Company Website
- Company logo featured in official sponsor section of the email communications to prospective and pre-registered attendees.
- Company logo on Automotive Forum homepage
- Event will promote sponsorship via social networks. A total of four mentions will be made on Twitter, Facebook and/or LinkedIn.
- Company to promote Automotive Forum through social media channels, email marketing and blog posts.
- Three (3) Sponsor spotlights in Automotive Forum email marketing
- Company logo featured when sponsors are recognized on main stage
- Company logo included in Automotive Forum program book
- Company logo printed onsite sponsor graphic
- Largest Display of Company Logo
- Opportunity to provide a giveaway item at each seat in the main ballroom
- Six foot exhibit table placed in high traffic location during Automotive Forum
- Back Cover Ad in Automotive Forum program book
- 60-Second Company Produced video played during the conference
- Reserved table at scheduled meals
- Twelve (12) complimentary event passes
- Twelve (12) Discounted event passes at 40% off



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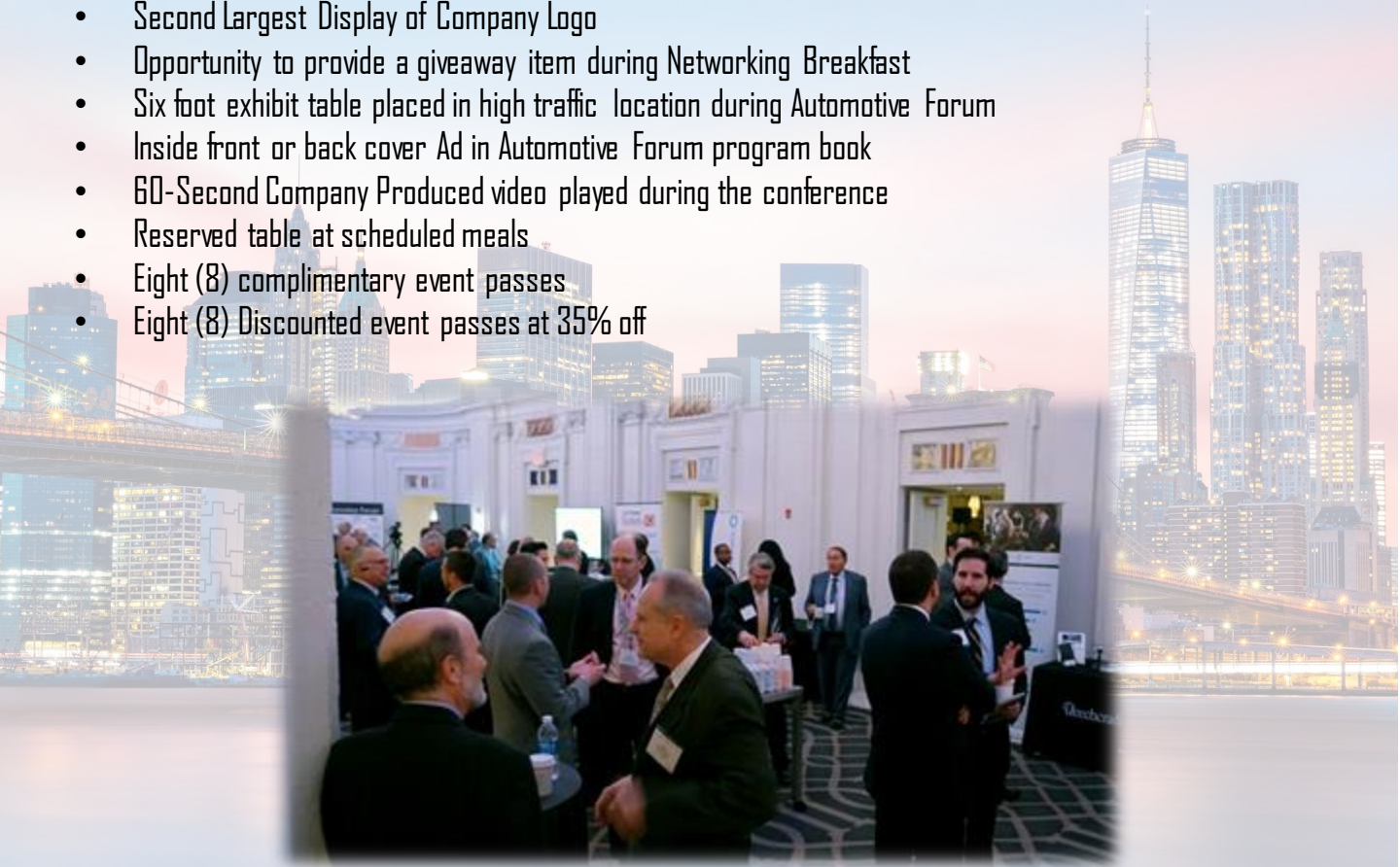
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The SUV – Networking Breakfast

\$30,000

- Prominent signage at Networking Breakfast
- Company logo on Automotive Forum Sponsor Page with link to Company Website
- Company logo featured in official sponsor section of the email communications to prospective and pre-registered attendees.
- Company logo on Automotive Forum homepage
- Event will promote sponsorship via social networks. A total of three (3) mentions will be made on Twitter, Facebook and/or LinkedIn.
- Company to promote Automotive Forum through social media channels, email marketing and blog posts.
- Two (2) Sponsor spotlights in Automotive Forum email marketing
- Company logo featured when sponsors are recognized on main stage
- Company logo included in Automotive Forum program book
- Company logo printed onsite sponsor graphic
- Second Largest Display of Company Logo
- Opportunity to provide a giveaway item during Networking Breakfast
- Six foot exhibit table placed in high traffic location during Automotive Forum
- Inside front or back cover Ad in Automotive Forum program book
- 60-Second Company Produced video played during the conference
- Reserved table at scheduled meals
- Eight (8) complimentary event passes
- Eight (8) Discounted event passes at 35% off



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The SUV – Lunch

\$30,000

- Prominent signage at Networking Lunch
- Company logo on Automotive Forum Sponsor Page with link to Company Website
- Company logo featured in official sponsor section of the email communications to prospective and pre-registered attendees.
- Company logo on Automotive Forum homepage
- Event will promote sponsorship via social networks. A total of three (3) mentions will be made on Twitter, Facebook and/or LinkedIn.
- Company to promote Automotive Forum through social media channels, email marketing and blog posts.
- Two (2) Sponsor spotlights in Automotive Forum email marketing
- Company logo featured when sponsors are recognized on main stage
- Company logo included in Automotive Forum program book
- Company logo printed onsite sponsor graphic
- Second Largest Display of Company Logo
- Opportunity to provide a giveaway item at each seat in the main ballroom
- Six foot exhibit table placed in high traffic location during Automotive Forum
- Inside front or back cover Ad in Automotive Forum program book
- 60-Second Company Produced video played during the conference
- Reserved table at scheduled meals
- Eight (8) complimentary event passes
- Eight (8) Discounted event passes at 35% off



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The SUV – Networking Reception

\$30,000

- Prominent signage at the Networking Reception
- Company logo displayed on event napkins
- Company logo on Automotive Forum Sponsor Page with link to Company Website
- Company logo featured in official sponsor section of the email communications to prospective and pre-registered attendees.
- Company logo on Automotive Forum homepage
- Event will promote sponsorship via social networks. A total of three (3) mentions will be made on Twitter, Facebook and/or LinkedIn.
- Company to promote Automotive Forum through social media channels, email marketing and blog posts.
- Two (2) Sponsor spotlights in Automotive Forum email marketing
- Company logo featured when sponsors are recognized on main stage
- Company logo included in Automotive Forum program book
- Company logo printed onsite sponsor graphic
- Second Largest Display of Company Logo
- Opportunity to provide a giveaway item at each seat in the main ballroom
- Six foot exhibit table placed in high traffic location during Automotive Forum
- Inside front or back cover Ad in Automotive Forum program book
- 60-Second Company Produced video played during the conference
- Reserved table at scheduled meals
- Eight (8) complimentary event passes
- Eight (8) Discounted event passes at 35% off



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The Crossover – Text In Speaker Questions

\$25,000

- All speaker question will be submitted electronically through a text-in system
- Auto response to sender's phone noting sponsorship
- Auto response will include a link to your COMPANY Website
- Company logo on Automotive Forum Sponsor Page with link to Company Website
- Company logo featured in official sponsor section of the email communications to prospective and pre-registered attendees.
- Company logo on Automotive Forum homepage
- Event will promote sponsorship via social networks. A total of two (2) mentions will be made on Twitter, Facebook and/or LinkedIn.
- Company to promote Automotive Forum through social media channels, email marketing and blog posts.
- One (1) Sponsor spotlights in Automotive Forum email marketing
- Company logo featured when sponsors are recognized on main stage
- Company logo included in Automotive Forum program book
- Company logo printed onsite sponsor graphic
- Third Largest Display of Company Logo
- Opportunity to provide a giveaway item at each seat in the main ballroom
- Six foot exhibit table placed in high traffic location during Automotive Forum
- Full Page Ad in Automotive Forum program book
- 60-Second Company Produced video played during the conference
- Reserved table at scheduled meals
- Five (5) complimentary event passes
- Five (5) Discounted event passes at 30% off



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The Crossover – Wireless Internet

\$25,000

- Dedicated advertisement on the Wi-Fi login splash page
- Choice of Internet login and password for all attendees to use
- Company logo on Automotive Forum Sponsor Page with link to Company Website
- Company logo featured in official sponsor section of the email communications to prospective and pre-registered attendees.
- Company logo on Automotive Forum homepage
- Event will promote sponsorship via social networks. A total of two (2) mentions will be made on Twitter, Facebook and/or LinkedIn.
- Company to promote Automotive Forum through social media channels, email marketing and blog posts.
- One (1) Sponsor spotlights in Automotive Forum email marketing
- Company logo featured when sponsors are recognized on main stage
- Company logo included in Automotive Forum program book
- Company logo printed onsite sponsor graphic
- Third Largest Display of Company Logo
- Opportunity to provide a giveaway item at each seat in the main ballroom
- Six foot exhibit table placed in high traffic location during Automotive Forum
- Full Page Ad in Automotive Forum program book
- 60-Second Company Produced video played during the conference
- Reserved table at scheduled meals
- Five (5) complimentary event passes
- Five (5) Discounted event passes at 30% off



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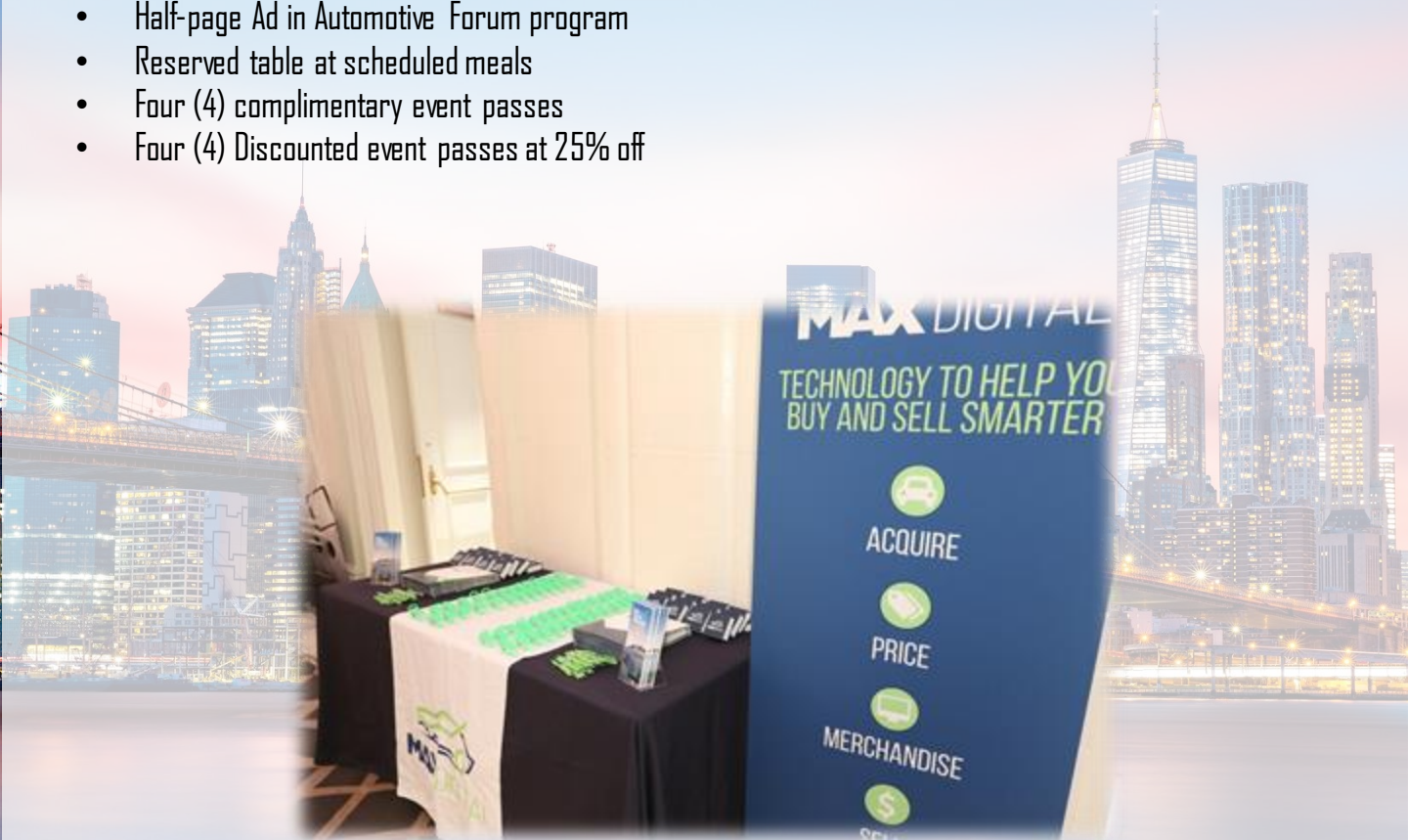
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The Sedan – Associate

\$15,000

- Company logo on Automotive Forum Sponsor Page with link to Company Website
- Company logo featured in official sponsor section of the email communications to prospective and pre-registered attendees.
- Event will promote sponsorship via social networks. A total of one mention will be made on Twitter, Facebook and/or LinkedIn.
- Company to promote Automotive Forum through social media channels, email marketing and blog posts.
- Company logo featured when sponsors are recognized on main stage
- Company logo included in Automotive Forum program book
- Company logo printed onsite sponsor graphic
- Fourth Largest Display of Company Logo
- 60-Second Company Produced video played during the conference
- Six Foot Exhibit table in high traffic location during Automotive Forum
- Half-page Ad in Automotive Forum program
- Reserved table at scheduled meals
- Four (4) complimentary event passes
- Four (4) Discounted event passes at 25% off



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The Roadster – Lanyard

\$10,000

- Auto Forum NY will provide and distribute lanyards branded with your company logo at the registration desk
- Company logo on Automotive Forum Sponsor Page with link to Company Website
- Company logo featured in official sponsor section of the email communications to prospective and pre-registered attendees.
- Company to promote Automotive Forum through social media channels, email marketing and blog posts.
- Company logo included in Automotive Forum program book
- Company logo printed onsite sponsor graphic
- Fifth Largest Display of Company Logo
- Half-page Ad in Automotive Forum program
- Reserved table at scheduled meals
- Three (3) complimentary event passes
- Three (3) Discounted event passes at 20% off



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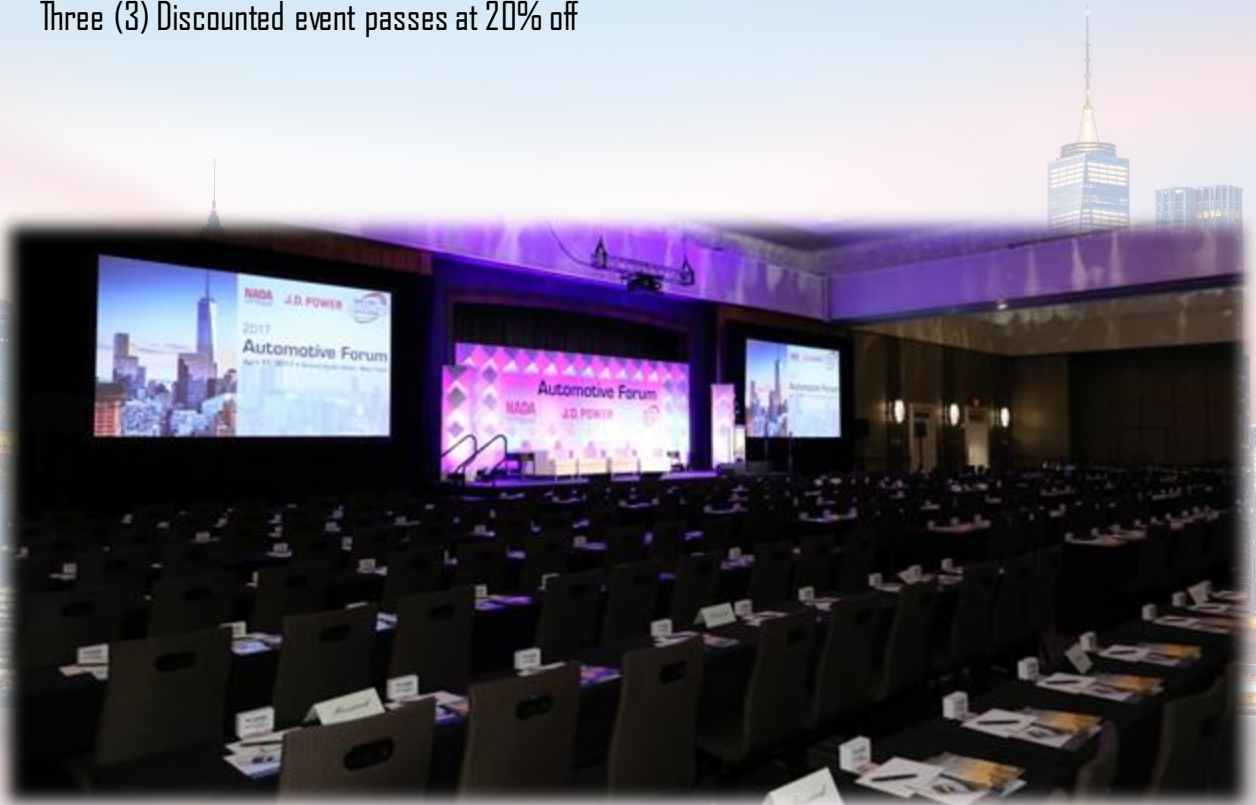
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The Roadster – Notepads & Pens

\$10,000

- Auto Forum NY will provide and distribute notepads and pens branded with your company logo at each seat in the main ballroom
- Company logo on Automotive Forum Sponsor Page with link to Company Website
- Company logo featured in official sponsor section of the email communications to prospective and pre-registered attendees.
- Company to promote Automotive Forum through social media channels, email marketing and blog posts.
- Company logo included in Automotive Forum program book
- Company logo printed onsite sponsor graphic
- Fifth Largest Display of Company Logo
- Half-page Ad in Automotive Forum program
- Reserved table at scheduled meals
- Three (3) complimentary event passes
- Three (3) Discounted event passes at 20% off



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The Roadster – Networking Breaks

\$10,000

- Prominent signage at Networking Break
- Company logo on Automotive Forum Sponsor Page with link to Company Website
- Company logo featured in official sponsor section of the email communications to prospective and pre-registered attendees.
- Company to promote Automotive Forum through social media channels, email marketing and blog posts.
- Company logo included in Automotive Forum program book
- Company logo printed onsite sponsor graphic
- Fifth Largest Display of Company Logo
- Half-page Ad in Automotive Forum program
- Reserved table at scheduled meals
- Three (3) complimentary event passes
- Three (3) Discounted event passes at 20% off



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The Roadster – Mints

\$10,000

- Auto Forum NY will provide and distribute boxed mints branded with your company logo at each seat in the main ballroom
- Company logo on Automotive Forum Sponsor Page with link to Company Website
- Company logo featured in official sponsor section of the email communications to prospective and pre-registered attendees.
- Company to promote Automotive Forum through social media channels, email marketing and blog posts.
- Company logo included in Automotive Forum program book
- Company logo printed onsite sponsor graphic
- Fifth Largest Display of Company Logo
- Half-page Ad in Automotive Forum program
- Reserved table at scheduled meals
- Three (3) complimentary event passes
- Three (3) Discounted event passes at 20% off



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